 **katarGo**

The business solution for wholesale
and mail order companies

Overview of modern trade

KatarGo, the solution for your industry

KatarGo is the corporate solution for mail order and wholesale retail companies that constantly want to develop – a full package that brings together finance, merchandise management, warehouse administration and e-commerce in a single solution. You can use our own IT infrastructure or store your data on the cloud in a hybrid or independent solution. Whatever you want to achieved, we would be happy to advise you.

Omni-channel e-commerce

Whether you're working B2B or B2C, in classic sales or omni-channel, KatarGo brings together the various sales channels for online shops and marketplaces through to catalogues, call centres and branches so you can reach your customers everywhere. The multi-concept supports companies working internationally: multi-channel, multi-logistics, multi-currency, multi-client, multi-payment, multi-nationality.

Microsoft Dynamics Business Central

We are based on Microsoft Dynamics 365 Business Central, a solution for medium-sized companies with maximum investment security. More than 17,000 companies in Germany and 117,000 around the world trust Business Central and make the solution one of the leading ERP systems among medium-sized companies.

Industry extract



Fashion



Sport & leisure



Auto-motive



Home electronic



Lightning & electronics



Health Care



Factory equipment



Security



Home accessoires



Your industry



Promoting sales

Make use of the full range of promotional measures – KatarGo takes you by the hand and helps you to achieve marketing success.

Planning and managing your advertising

Newsletters, flyers, posters, catalogues – garner interest among your customers and interested parties with general or targeted marketing campaigns online or in print.

Tailoring prices

Stick in your customers' memories with attractive prices. KatarGo provides you with functions related to prices, scales, discounts and bundles, regardless of whether you want to use them more generally or for specific target groups.

Creating sales trends

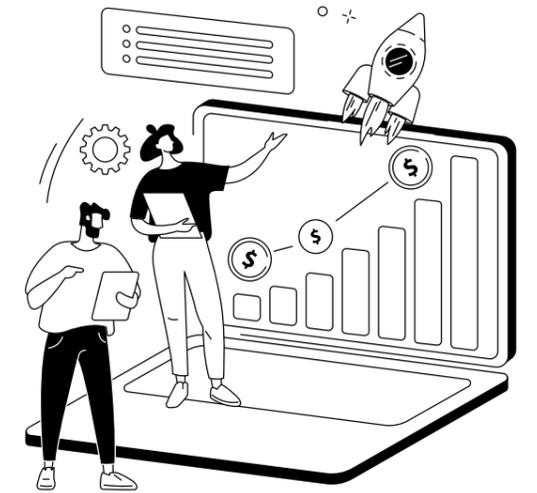
Make existing customers and potential new customers more likely to buy with vouchers, member-get-member advertising, cross-selling and upselling. KatarGo is by your side to help you implement these measures.

Overview of the range

KatarGo doesn't just take into account your own range of products, it also offers access to that of your suppliers so you have a holistic view of items, conditions, versions and procurement pathways

Order management

Transparency in the supply chain, permeability in the flow of goods and details about delivery dates. With KatarGo, you can manage the entire supply chain from inquiry through to orders, condition management and delivery tracking and on to order acceptance for both the warehouse and drop shipments.



Responding to customers requirements

The option to choose between various different payment methods often makes the difference in terms of whether customers buy a product or not. KatarGo can be flexibly connected to the standard payment systems so customers have a choice of payment method.

Checking the advertising success

Don't just keep an eye on current campaigns and budgets, you can also look at the history. Integrated success checking enables performance analyses and testing of your advertising objectives provides you with information about potential areas of optimisation.



Procuring products

Willingness of a supplier to deliver is also a key argument when it comes to customers making decisions about purchases. With KatarGo, purchases become automated, needs-based and cost-optimised processes.

Optimal availability

Buy the right products in the right quantities at the right time in the best conditions – simplify your purchasing and procurement processes using the KatarGo functions.



Storing products

Efficient warehouse storage makes the difference. Make the most of your opportunities with the integrated warehouse management system by displaying processes in a holistic manner, automatically controlling them and monitoring them centrally using KatarGo.

Added value thanks to modern technologies

Today, mobile terminal devices, forklift systems, put-to-light or controlled material flow systems help to control the conveyance technology used in goods processes. Use the opportunities with KatarGo.

Displaying the warehouse in an optimal manner

The automation and control of the storage processes requires a precise depiction of complex warehouse environments in the system including over various locations if this is necessary.

Efficient picking

KatarGo supports route-optimised picking processes and decreases circulation times for faster material flow in your warehouse.

Monitoring and controlling logistic processes

Look over processes so steps can be taken in plenty of time if necessary. With KatarGo, we provide your control station with the necessary overview of upcoming warehouse activities and processes.



Selling through all channels

In e-commerce, in catalogues, in telephone sales or physically in shops, be present where your customers are. KatarGo brings sales channels together so you can reach your customers in a targeted manner and make the most of the potential sales.

E-commerce

Use your e-commerce opportunities and offer products for sale online. By connecting to online shops and marketplaces, KatarGo takes on the role of a modern back office system.

Call-centre

Personal advice cannot be replaced, so KatarGo ensures transparency and rapid processes in telephone sales with the direct recording of activities and receipts and customer management functions.

Branches

We mesh retail with business software, creating a platform for modern trade. KatarGo displays your branches and cash desks centrally in the system and provides you with the relevant services.

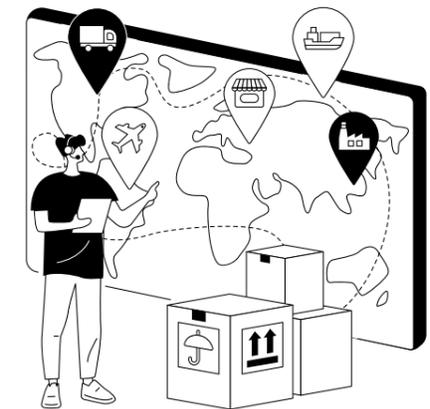
Catalogue

Successful for many years and still popular. KatarGo supports you with all of the measures related to catalogues as a sales channel from planning through to control and on to checking the success. All of the data are displayed together in the system.



Shipping products

Private or company addresses, Packstations or branches of the post office – take into account your customers' desired addresses when shipping and keep deliveries transparent.



Shipping with Track & Trace

Enable your customers to track their shipments in real time. The integrated Track & Trace function provides you with information about the progress of shipments and information on the delivery date.

Quickly to the destination with the right address

Increase the quality of your deliveries by using correct addresses and preventing duplicates. KatarGo helps you to make shipping addresses complete, up-to-date and accurate.

Shipping types and freight forwarders

Small shipments, packages, freight forwarding, national or international – there are challenges to any kind of shipping. Thanks to the integrated shipping display, you can connect to your desired freight forwarder quickly and flexibly with KatarGo depending on your requirements. For example:



Processing returns

Rapid processes not only indicate a high service quality but also save effort, costs and time. Impress your customers with both your sales and your simple returns and complaints process.

Sales items from returns

Preparation and resale, supplier return, selling as B goods or disposal. There are several options for returns. Get the most out of your returns.

Acceptance of returns

From the return receipt to the collection, from the master document to the status classification, a return goes through several decision-making processes on its way back to the warehouse. Accelerate the processes and maintain an overview.



Determining reimbursements and controlling payouts

Customers expect returns to be processed quickly. Clear workflows ensure credit notes and payouts are generated quickly taking into account the condition of the item, deadlines, testing statuses and the original payment type.

Connect and exchange

Break down barriers by using many other services in your central corporate solution. This means data can be easily and flexibly exchanged with business partners.

Document management

Link your document management to KatarGo, thereby providing access to all information on a single interface so users do not have to seek, they merely find.

Branch management and cash desks

Connection to LS Retail

LS Retail is the full retail software based on Dynamics 365 Business Central. In connection with KatarGo, a full solution is created that combines e-commerce and retail business centrally so you can make the most of the full omni-channel potential.

Online shops

Connection to the WebConnector

Connect your data and business processes between online shops and KatarGo. Through the flexible connection of the online service, you achieve the necessary performance, security and transparency in real time communication.



Overview of the finances

Integrated financial management offers high-performance functions you can use to control and analyse your financial flows easily while also gaining an overview of them, helping you to keep your company on track.

Financial accounting

Commercial accounting requires precision. KatarGo offers a full solution for financial management, the functions of which cover all areas of accounting and ensure smooth work processes.

Payment transactions

In addition to the effective management of payment flows, various banks and payment service providers can be connected to KatarGo, so you can offer your customers a comfort you'll benefit from too.

Multiple client concept

One solution, one overview. The multiple client concept wins points with a number of legally independent companies thanks to its central administration of merchandise management and warehouse processes.

Dunning and debt collection

Dunning and debt collection processes are relatively common in trade. KatarGo accelerates your dunning processes and improves your success rate with targeted communication.

Available in KatarGo Cloud



Available in KatarGo On-premises

Business Intelligence

In addition to integrated assessments, KatarGo also offers the flexible connection of analysis tools such as TARGIT or Microsoft Power BI. You can only implement knowledge directly in reality if you have meaningful figures.

TARGIT

TARGIT is the leading BI solution for Microsoft Dynamics 365 Business Central. It offers first class analysis tools for the assessment, interpretation and sharing of data. Use fact-based tools to help you make decisions quickly, on the go and 24/7.

Microsoft Power BI

Power BI includes interactive tools for data visualisation so in the future you can look at your data from a completely different perspective. The cloud solution collects, structures and converts data visually so you can access it on the go and flexibly from KatarGo.

Dashboards and reporting

View your corporate data in real time: KatarGo ensures a clear overview of distribution, sales and logistics figures.

