



Case Study

TSO-DATA is the first LS Central SaaS Cloud Ready Partner in Germany



Client

Sunrise Foods & Goods GmbH
Want Want Asia Supermarket

Business

Asian groceries

Location

Erlangen and Nuremberg,
Germany

Project

LS Central SaaS

Products

Microsoft Dynamics 365
Business Central SaaS and
LS Central

Successful Go Live

German grocery chain Want Want Asia Supermarket selected LS Retail's LS Central SaaS as its new retail management software solution. LS Central, available in the cloud as Software as a Service (SaaS), extends ERP system Microsoft Dynamics 365 Business Central.

For its shops in Nuremberg and Erlangen, Want Want Asia Supermarket needed an independent retail solution that was fully unified, and which wouldn't require the involvement of different solution providers. LS Central SaaS was selected because it provides businesses with great flexibility, and it is device independent. The standard version of the software already comes with all the functionality a grocery chain needs for its key retail processes. At the same time, the solution can easily be extended to fulfill further requirements such as discount management or campaign management. Unlike other cloud-based retail software, in LS Central SaaS the POS run in the Microsoft Dynamics 365 cloud.

Want Want Asia Supermarket also needed a knowledgeable partner who could support the implementation and coordinate subsequent tasks. The retailer, which specializes in Asian food, found a competent IT partner in TSO-DATA, an IT technology firm with extensive experience in the implementation of Microsoft Dynamics and LS Retail technology, and with long-term expertise in the retail sector.

Benefits of the SaaS model

The SaaS model offers retailers several advantages. In terms of costs, it minimizes upfront expenses and reduced hardware costs, as retailers don't need additional servers and can often continue to use their current hardware. The greater convenience, though, comes from the fact that the software provider takes care of all IT administration tasks, including maintenance and updates. The retailer can therefore concentrate on its core business, knowing the system is always kept secure and working smoothly on the latest version.

Benefits of a unified commerce platform

A unified commerce solution that covers the business from point of sale to back office to financials gives retailers the visibility they need in today's dynamic retail industry. For example, with merchandising and sales on the same platform, sales associates in the stores always have a clear overview of what items are available, which ones need to be ordered, or when deliveries are expected.

Want Want Asia Supermarket wanted to have a POS system for the Nuremberg branch that could be used independent of location. TSO-DATA took a multi-step approach, starting with implementing the standard version of the POS system. The retailer's goal was to manage the project as independently as possible, with advisory support from TSO-DATA. High commitment from the project teams from Want Want Asia Supermarket and TSO-DATA, and great mutual trust as regards both approach and implementation, led to a successful outcome.

With the successful implementation of LS Central SaaS at Want Want Asia Supermarket, TSO-DATA Nürnberg GmbH achieves the distinction of LS Central "Cloud Ready Partner," and is thus **the first LS Central Cloud Ready Partner in Germany**. This acknowledgement is reserved for LS Retail partners who have successfully completed an implementation of LS Central SaaS.



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About TSO-DATA

TSO-DATA GmbH is an IT specialist and Microsoft Dynamics partner. Today, more than 200 employees belong to the TSO-DATA group of companies at the locations Osnabrück, Nuremberg and Bremen. Since 1991, the IT experts have been developing, implementing and realising innovative IT solutions and offering individual service concepts - nationally and internationally. In doing so, TSO-DATA relies on modern and future-oriented technologies that can be specially adapted to the needs of medium-sized companies.

The solution portfolio focuses on ERP, CRM, BI, DMS and IT infrastructure and cloud services. As an IT full-service partner, TSO-DATA accompanies projects from the initial analysis through process optimisation and implementation to introduction, training and sustainable support - this is in line with the "IT at heart" philosophy.